



2020 Nevada Public Health Association Annual Conference  
**CREATING THE HEALTHIEST NEVADA: PUTTING PREVENTION INTO PRACTICE**  
September 21-23, 2020

Dear Prospective Exhibitor/Supporter:

On September 21-23, 2020, the Nevada Public Health Association will convene it's first annual conference virtually.

The theme of this year's conference is *Creating the Healthiest Nevada: Putting Prevention into Practice*. This year's conference will feature presentations from a number of nationally recognized experts in public health, as well as current research undertaken by public health professionals and students in Nevada.

We are currently in the process of contacting organizations and exhibitors for support. Your support will raise your visibility and allow us to keep conference registration costs low, encouraging the participation of students and others with limited funds for conferences and travel.

The conference is open to all public health and health care professionals in Nevada and the region, and we expect 100 to 150 attendees.

The attached form describes different levels of support and the associated benefits at each sponsorship level. I hope you will take a moment to review that form and consider support for this important and timely conference.

If you have any questions about the Nevada Public Health Association or the 2020 NPHA Annual Conference, please do not hesitate to contact me at (702) 830-6496 or [johnsonjes@snhd.org](mailto:johnsonjes@snhd.org). For information concerning exhibit space or payments, please contact Melissa O'Brien at (775) 784-1983 or [mdobrien@med.unr.edu](mailto:mdobrien@med.unr.edu).

Sincerely,

Jessica Johnson, MPH, CHES, CPS  
NPHA President-Elect



# 2020 Nevada Public Health Association Annual Conference

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#### SPONSORSHIP OPPORTUNITIES

Your sponsorship of the NPHA Conference supports the only annual conference specifically designed for public health professionals throughout Nevada to engage in public health education, collaboration, and networking, while providing your agency exposure to this diverse group of health professionals. Providing a sponsorship is an excellent way for your organization to show its commitment to public health in Nevada.

LEVELS	BENEFITS
<b>Event Sponsor</b> <b>\$5,000</b>	<ul style="list-style-type: none"> <li>• Five complimentary conference registrations</li> <li>• Rotating banner on mobile app pages and web application</li> <li>• Recognition on the conference website</li> <li>• Recognition on NPHA social media and email blast</li> <li>• Verbal acknowledgment during the event</li> <li>• Share a short promotional message via event announcements</li> <li>• Premium space in virtual exhibit hall</li> <li>• Ability to create a short video for attendees to view in the virtual exhibit hall</li> <li>• Sponsor listing in mobile app and web application</li> <li>• Set-up live virtual meet-ups with conference attendees</li> <li>• Participation in Passport/Raffle Prize contents for lead generation</li> </ul>
<b>Platinum Sponsor</b> <b>\$2,500</b>	<ul style="list-style-type: none"> <li>• Four complimentary conference registrations</li> <li>• Recognition on the conference website</li> <li>• Premium space in virtual exhibit hall</li> <li>• Sponsor listing in mobile app pages and web application</li> <li>• Set-up live virtual meet-ups with conference attendees</li> <li>• Participation in Passport/Raffle Prize contents for lead generation</li> </ul>
<b>Gold Sponsor</b> <b>\$1,500</b>	<ul style="list-style-type: none"> <li>• Three complimentary conference registrations</li> <li>• Sponsor listing in mobile app and web application</li> <li>• Space in virtual exhibit hall</li> <li>• Set-up live virtual meet-ups with conference attendees</li> <li>• Participation in Passport/Raffle Prize contents for lead generation</li> </ul>
<b>Silver Sponsor</b> <b>\$1000</b>	<ul style="list-style-type: none"> <li>• Two complimentary conference registration</li> <li>• Sponsor listing in mobile app and web application</li> <li>• Space in virtual exhibit hall</li> <li>• Participation in Passport/Raffle Prize contents for lead generation</li> </ul>
<b>Wellness Activity Break Sponsor</b> <b>\$1000</b>	<ul style="list-style-type: none"> <li>• Organize and offer an activity such as guided meditation, yoga or other wellness activity during a 15-minute break</li> <li>• Two complimentary conference registration</li> <li>• Sponsor listing in mobile app and web application</li> <li>• Listed on agenda as sponsor</li> <li>• Acknowledgment during sponsored break</li> </ul>
<b>Non-Profit Sponsor</b> <b>\$750</b>	<ul style="list-style-type: none"> <li>• One complimentary conference registration</li> <li>• Sponsor listing in mobile app and web application</li> </ul>

*Custom sponsorship packages are available. Please contact us to discuss available options.*



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We very much appreciate your support of this conference, and look forward to working together to improve public health in Nevada.

Please complete this form and fax to (775) 784-4544 or email to [tduggan@med.unr.edu](mailto:tduggan@med.unr.edu). **Please do not email credit card information as it is not secure.** Payments must be received by **August 30, 2020** in order to include your information in the conference materials.

Company/Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Website \_\_\_\_\_

Sponsorship Level      Platinum(\$2,500)      Gold (\$1,500)      Silver (\$1000)      Non-Profit (\$750)  
   Event Sponsor (\$5,000)      Wellness Activity (\$1,000)      Other: \_\_\_\_\_

Power is available for \$50. Will your exhibit table need a power source?      Yes      No

Will contact person attend?      Yes      No

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Payment method      Check      Credit Card

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

*Please list complimentary registration attendee names and email addresses below:*

Name	Email

Checks should be made payable to the **Board of Regents** and submitted to:  
University of Nevada, Reno School of Medicine  
Attn: OCME  
604 West Moana Ln. MS 150  
Reno, Nevada 89509

*For questions or additional information contact Melissa O'Brien at [mdobrien@med.unr.edu](mailto:mdobrien@med.unr.edu) or 775-784-1983.*