

**NPHA Promotion Types for needs assessments, research studies, and the like.**

*These qualifications are tiered, so if a announcement qualifies for Type A, it also can be sent out via Type B and Type C. Inversely, if qualifies for Type C, it cannot be sent out using a higher tier of communication (Type B or Type A).*

*The President of NPHA, using these criteria, is able to approve such distribution of said promotion.*

**Type A.** Statewide Email to all Members

- Requirements:
  1. Promoter of study is current NPHA member
  2. Research is urgent or critical to PH, such as a PH crisis
  3. Related to/affects a large part of Nevada (i.e. entire state, multiple counties, applies to both Northern and Southern Nevada)

**Type B.** Chapter-specific Email to either Northern OR Southern Chapter Members

- Requirements:
  1. Promoter of study is current NPHA member
  2. Research is urgent or critical to PH, such as a PH crisis
  3. Related to/affects a specific region – Northern or Southern- Nevada

**Type C.** Social Media Push

- Requirements:
  1. Request does not meet either Type A or Type B requirements.
  2. Promoter of study must be an NPHA member.

\* All requests subject to board review if deemed necessary by the president (e.g. if not a non-profit or university-based study).